

NHDEA Board Meeting

February 15th, 2024

Present: Nancy, Lindsay, Ellen, Susan R, Susan, Jim, Laura S, Laura P, Samantha, Paula A.

Jan meeting minutes: Meeting minutes summarized and approved unanimously.

Treasurers report: The balance will go down about \$1000 next month when Susan buys ribbons. Insurance. Susan renewed the annual insurance for NHDEA. Paula moved; Treasurer report approved unanimously.

Membership report: 13 new members in 2024 (some new, some renewed). We can access the membership on google drive. Total membership is 13 + 10 board members. Paula moved, Ellen seconded, Susan will take a picture of the welcome letter and will add it to the email. Paula moved, Jim seconded, membership report approved unanimously.

Formalizing roles of board members: NHDEA currently has 10 board members, we are allowed to have up to 11 board members. Laura created a document outlining responsibilities for each board member. Jim graciously agreed to be the Combined Training Organizer. Kat will potentially be the Banquet and Annual meeting organizer. Sam and Nancy volunteered to be YEA coordinator. Lindsay Robertson volunteered to be the Social Media coordinator. Paula volunteered to be the Volunteer Coordinator for the Combined Test and Schooling shows.

Rated show: Susan Irene has loads of experience organizing rated shows and has developed lots of templates and protocols for getting sponsorships, etc. Paula has reached out to Cheshire; they have sponsored us before. We need to go Level 2 so that we can have more than 75 horses at the show. Connections at Granite State is the registered name of our rated show. Jim will get his graphic artist to create a separate logo for the rated show.

Sponsorships: We need to keep the sponsorship requests for schooling show and the rating shows separate so that we don't overload sponsors. Plus, the rated show will reach farther than the schooling show, so we'll need regional or national organizations as sponsors, whereas schooling shows should be sponsored by local companies. If a company sponsors NHDEA, then we can advertise them as sponsors of all NHDEA shows, rather than one show.

Nancy on freestyle: Paul has equipment, a quiet generator and speakers, has been at UNH before, will rent us the equipment: 3 speakers, 4 channel mixer, 2-way radios and generator for \$634.50. With only two speakers the cost would be \$509.50. Suzanne will do set up and the announcing for \$400, just need to arrange for the pickup and drop off, which we can pick up the weekend before. Nancy has potential sponsorship for covering the cost of the equipment and announcing. Paula: 1. how many rides would we need to do freestyle to justify offering it. 2. How will we do sound checks. Nancy: do sound checks at lunch times and do the rides shortly after lunch. We have to decide today whether or not. Freestyle offering at the rated show approved unanimously.

Susan has arranged for the rings will be watered in the morning. The rings will be dragged. Now that we are going level 2, we need to have food at the show, and we cannot pay for it. This will be worked out later.

Annual meeting: has reached out to Kara at Sea Star Stables many times and it seems that she is not interested, so we need to look for someone else.

Combined test show: use the indoor facilities at the jumping rings and porta johns at the dressage rings which will be cleaned. Will offer a \$5 gift certificate on their way home. McDonalds in Epping and Lee owned by the same person, so Jim will try to get gift certificates for them. Will throw in granola bars. Ribbons are organized. Combined test: starter through modified. For Dressage: first through third will be placed only. Don't know prizes yet. Jim will have the budget for next meeting. Totes were very positive, thinking of going with little food coolers with logo, these are cheaper than the totes. Blue seal with do gift certificates for the combined test. Jim wants to have lots of swag. Auto Fair may sponsor. Jim saves 30%-40% on printing.

-Who from the Board will be present this day to help?

-Has Event Entries billing/payment information been squared away, or do we need to call and verify? Event entries is in process. Jim will follow up.

-How do we intend to enter scores online the day of? Will there be internet available to do so? Will have the scorers over near dressage and will be entering the scores in the scoring module. Will use UNH Wi-Fi or our own hotspots depending on where we are sitting. We need to make sure that computers are all charged. UNH will not allow us to use their electricity. Everybody needs to bring their own water. The camel will be set up near the dressage rings and we will use that. Lindsay and Ellen will volunteer.

Jerry Shrink for jumper clinic. Coyote Springs will likely host. Do it either May 11 or May 18. Jim will put this all together and thinks the costs will be covered. Will charge \$85 or \$90 per ride and cost of Jerry will be \$300 per hour.

June 2nd Schooling Show (LAURA S, LAURA P): Janet Briggs is booked as judge for \$400. Will be at Atkinson. Paula will coordinate the volunteers. Need a parking coordinator. Provided parking instructions in the packet, will reuse from last year.

- Scoring: Susan is taking care of scoring, doesn't need anything for us other than a runner for tests and two ring stewards, one at warmup and one at the ring. We will not offer the maiden tests. We will offer test of choice. No gaited dressage, no dressage suitability but will offer dressage equitation. No lead line equitation class will be offered.

OPENING DAY: MAY 1

-Update on Show Overall (Janet Briggs judging)

-Atkinson Academy to take care of most everything

-Volunteers (PAULA) How many do we need?

-Set up the day beforehand, LAURA P will do this. Would be nice to have one other person meet me on site to assist and go faster.

Paula will discuss with insurance agent tomorrow, will update next meeting.

Next Meeting March 14 at 6:30 via zoom.

Meeting adjourned at 9:35 pm.