

## Meeting Minutes - April 23, via Zoom

### **Participants:**

- Karen O'Malley
- Laura Stockfisch
- Renee Stockfisch
- Ellen Douglas
- Kathy Caulfield
- Jim Foley
- Laura Pitassi
- Susan Ritzcalla
- Jen Cooper
- Emily Fernald

### **Secretary's Report**

- Motion made by Laura Pitassi, Seconded by Laura S., unanimously accepted

### **Treasurers Report**

- Sent out by Susan R. via email. Motion made by Jim F, seconded by Laura P., unanimously accepted
- Jim 2-Phase expense report

### **Membership Report**

- 38 members total
- Pre-covid membership about 100
- Motion made by Laura P., Seconded by Karen O'Malley, unanimously accepted

### **2 phase**

- Combined show was very well liked
- Want to know when NHDEA will run the show again
- Expecting more people to attend next time
- 4 new members joined during the show
- Jim mailed reimbursement checks to Susan
- Prizes contributed to the success of the show
- -\$447 on show
- EE was great to work with now that the NHDEA site is build on that platform
- Next time volunteer and event coordinator needs to be two different positions
- Jim recommends we do another show at UNH
- Lots of positive feedback on swag
- Competitors liked the sign in as they drove up
- Loss of money on swag was well worth it
- Frustration with people who said that they would volunteer but did not show up
- Next time send out volunteer sheet with descriptions next to name so that people know what they are signing up for
- Live scoring through EE but not linking to our live scoring site so we have no final list of scores

Updated 5/25/2023

- Overall a great success
- Adding USDF tests helped gain more competitors
- Competitors liked Jane Tremlett
- Make this an annual competition?
- Add "floater" volunteers to temporarily relieve people to give others a break
- There is a "How to Scribe" webinar available
- Susan added 'thank you' post for Rachael and Jane to website
- Rachael volunteered her time for two days
- Jim has NHDEA volunteer shirts in storage
- Susan, Emily and Laura P. will take inventory of the club trailer and record the contents
- UNH barn manager was difficult to work with, but she is leaving within the week

### **USDF YEA Schooling Show Awards**

- USDF will refund cost for Schooling Awards
- Confusion about why USDF canceled School Awards Program
- Susan will ask the Region 8 coordinator about this and get more info for the next meeting

### **Info Session**

- Questions at end
- \$200 fee
- Send out sign up to members?
- Push to pony clubs/barns
- Trial Zoom?
- Sent PowerPoint Ellen in advance?

### **RRR**

- Not getting the response hoped for
- No fee yet
- Volunteer sign up list to follow
- It is okay if people can only volunteer for a few hours yet
- Kathy C. forwarding NHDEA posts to other FB pages to gain interest
- Can offer a stall for the day if board members want to volunteer

### **June 4 Dressage Show**

- Run one show at Atkinson and one at UNH next year?
- NHDEA will gain more members if the shows aren't only at Atkinson
- Competitors do not like several aspects of the Atkinson facility
- Competitors like the UNH facility
- Committed to Atkinson for this year
- Benefit of using Liz is her ability to get judges

### **YEA Banquet**

- Unable to reach the Holy Grail

Updated 5/25/2023

- The Puratin looks like the best option, \$300 deposit, \$19-30 per person, audio/visual, room rental \$150, bartender for additional fee. Easy to work with, easy to access location. Buffet in years past.
- Belmont - deposit is \$200, meals \$22 per person, no audio/visual
- The Common Man - multiple locations/rooms to pick from, large menu, \$100 deposit, \$15-20 per person
- The Tuskan Kitchen - out of the running, too pricey

### **Pony Club Update**

- D4K - board has the forwarded email Jen C. received
  - They are still booking clinics for the 2023 season
  - Kids have to apply, then selected for the team
  - Need 8-12 stalls available
  - Possible to host at a barn that already has lots of horse/rider combinations
    - Does this make it too exclusive?
    - Mix of some horse/rider combinations, and only a few stalls then needed for the rest of the riders
  - NHDEA co-sponsor with Sea Star?
  - Prefer to have access to indoor
  - Audio system is appreciated but not required
  - Need a place for Lendon to stay, host family or hotel
  - Laura will reach out to Dawn and MaryAnn to see if they have stalls available or interested riders
  - D4K Schooling Show NHDEA team?
  - Could this attract more members?
  - Does the team clinic lead up to the D4K Summer Team Schooling Show?
    - Needs more clarification
    - Renee can be the contact for questions regarding the Schooling Show

### **By-Laws**

- Have not been followed since Covid due to restrictions
- Need to be reviewed to better reflect who the club is today
- It has been a long time since they have been updated
- Karen doesn't think the by-laws have ever been changed in the club's history
- Changes need to be reflected at a state level

### **Membership**

- How can we increase our membership?
- Reach out to old members to remind them of NHDEA
- 2 Phase at UNH is a good way to increase membership because competitors like the facility
- Lack of volunteers may go away if number of members increase
- Virtual shows for future years?
  - Don't have to truck horses or hauling fees
  - Solves the problem of kids not having their own horse/trailer

Updated 5/25/2023

- Separate YEA event
- Need to have events laid out at the beginning of the year
- Laura S. to write letter to be emailed out to old members
- Have board members review by-laws before by-law review meeting
- Have JR competitors volunteer
  - Simple jobs such as runners or judge hospitality
  - Volunteer “funny-money”
- NHDEA can provide a note affirming that a person did volunteer

#### **Volunteer Coordinator**

- Ellen created her own Zoom account
  - Switch to NHDEA?
  - \$150 a year
  - Discuss next meeting
  - Susan requested that a nonprofit price be looked into.
- Confirming that people who agree to volunteer are still planning on showing up

**Next Meeting: TUESDAY, MAY 23 at 7:00pm**